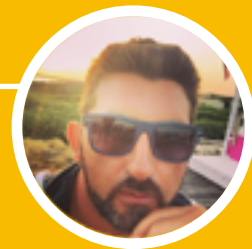


THE CHALLENGE

"Until 2012 we have provided our customers with various reservation software, explains **Riccardo Schiappa**, web consultant of Network Service - but we always found significant problems, due to lack of assistance or the style to dated tools. Our customers were dissatisfied, and more than once we risked losing some. "

CUSTOMER REVIEW

"Our customers today are finally satisfied, explains Schiappa. What I love about Simple Booking is the exceptional graphical interface, which brings out the best of each Hotel structure, the ease of use and the friendly hotel back office."



SIMPLE BOOKING? EXCELLENT SERVICE AND PRODUCT ALWAYS UPDATED.

Network Service is a web agency specialized in Hospitality internet marketing well known in Italy with more than 500 Hotel customers throughout the country. For years the agency was looking for a reliable partner to provide a high quality booking engine for its customers .

THE RESULTS

After careful selection **Network Service** selected Simple Booking as **sole partner of its agency**, today used by about 120 customers. Thanks to the new partnership with Simple Booking, Network Service has permanently resolved many of the before mentioned problems and the company has acquired a new competitive advantage:

- Increase in direct bookings and the disintermediated for hotel customers.
- Assistance always punctual and reliable.

- The staff keeps constantly updated Network Service on the news and changes to the software, so you can have more selling power.

- The integration with Network Service's hotel sites is always very easy and fast.
- Simple Booking has provided 180 hours of training to its customers.
- Last year alone Simple Booking held three large marketing events and training in partnership with Network Service.
- The partnership brought more than 20 new opportunities for projects and jobs.